



**THE VICTORIA
SUMMIT** PARLIAMENT HOUSE
MELBOURNE

▶ **VECCI 2009
VICTORIA SUMMIT**
*Be part of the consultations
and have your say*

Innovation and Industry Policy: "Accelerating 21st Century Business Competitiveness."

The VECCI Victoria Summit (to be held on 17 November, 2009) seeks to identify and respond to the key issues facing our State's business community and the broader Victorian and national economies.

In the lead up to the Summit, VECCI is holding a number of policy forums to stimulate ideas and discussion. This is your opportunity to participate and contribute to Victoria's public policy debate with other thought and business leaders.

I am pleased to invite you, or your nominated representative, to participate in the forum: "Innovation and Industry Policy: Accelerating 21st Century Business Competitiveness."

While Victoria has the advantage of a diverse industry base, has industry policy kept up with the changing global marketplace? Few would disagree that Government has a role to play. However, key questions remain over the level and nature of that involvement. How do we balance the need to recover from the current crisis with longer term, strategic considerations? What can Governments do to better encourage industry-led growth? What can industry do itself?

In order to explore these challenges, we are assembling a diverse group of commentators to discuss a range of issues including:

- *Whether our industry policy settings are sufficiently strategic?*
- *Whether we have a truly whole of Government approach to industry policy?*
- *If innovation is the new industry policy, what should the new innovation policy look like?*
- *Whether there needs to be a greater emphasis on the service sector given its increasing role and importance?*

EXPERT PANEL INCLUDES:

- **Nicholas Gruen**
Chief Executive Officer, Lateral Economics
- **Brian Boyd**
Secretary, Victorian Trades Hall Council
- **Bob Gregory**
Professor Emeritus, Australia National University
- **Richard Shrapnel**
Director, Pitcher Partners
- **Nixon Apple**
Economic and Industry Adviser, Australia Manufacturing Workers' Union

I hope you are able to accept this invitation and look forward to hearing from you shortly.

Yours sincerely

Wayne Kayler-Thomson
Chief Executive Officer

Date & Location

Wednesday 5 August 2009
2.30pm - 4.00pm

VECCI
Level 5
486 Albert Street
East Melbourne
VIC 3002

Register Now

RSVP by Wednesday 29 July 2009

Email
events@vecci.org.au

Phone
03 8662 5333

For More Information

For more information about this event please contact the Frontline Customer Care Team on 03 8662 5333.



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