

TOURISM

Backpacker Operators Alliance of Victoria (BOAV)

Elevator Pitch:

The Backpacker Operators Alliance of Victoria (BOAV) stands to improve the profile and viability of member businesses and the broader backpacker industry, through support and advocacy.

Guiding Principles:

- BOAV is committed to establishing benchmarks for industry quality that will lead to improved services and experiences for backpackers as well as improved efficiencies for members.
- BOAV is committed to enhancing the State's reputation as a competitive, quality driven backpacker destination.
- BOAV endeavours to provide a professional service to the industry, encouraging excellence in service among the providers of all types of backpacker businesses and to support industry prosperity and growth.
- BOAV supports all backpacking operators in adopting a sustainable approach to tourism and business development.
- As the peak industry body of Victoria's backpacking industry, BOAV acts on behalf of operators from all sectors of the industry, ranging from hostels, tour operators, attractions, to service providers.
- BOAV will provide advocacy, representation, industry development and business development services to its members and the sector.

Key Platforms and Policy Stances for 2009/10	Activities in 2009/10	Outcomes
<ul style="list-style-type: none"> • BOAV seeks to reduce the impact of regulatory burdens on backpacker businesses. • Lobby for changes to implications of Liquor Control Reform Act 1998. • BOAV will lobby for better outcomes for BOAV members following decisions and policies of the Phonographic Performance Company of Australia Limited (PPCA). 	<p><u>Advocacy</u></p> <p>BOAV will participate in policy activities including; making a submission for the review of the Liquor Control Reform Act (LCRA) 1998</p> <p>To keep the backpacker sector updated and informed on developments with the LCRA and the PPCA regulations</p> <p>To develop policy stances on issues such as LCRA and PPCA and others as they arise</p> <p>BOAV will seek to meet with State Ministers to lobby on Key Platforms and Policy Stances</p> <p>BOAV will ensure its members views are communicated by VTIC on state-wide tourism issues in addition to BOAV's communications.</p>	<ol style="list-style-type: none"> 1. Submissions relevant to BOAV interests completed with consultation of BOAV members 2. Adoption by State Government of key BOAV policy platforms 3. New issues regularly advocated for and actioned; 4. Development of a growing body of BOAV policy 5. Profile of BOAV raised at State Government level

	<p><u>Representation</u></p> <p>Invite the Tourism Minister to address the backpacking small business segment.</p> <p>BOAV will communicate relevant emerging issues to members, at both federal and state levels. This will be communicated via monthly updates in the BOAV e-newsletter.</p> <p>VECCI will conduct a yearly survey of needs amongst members.</p> <p>BOAV will communicate policy and advocacy activities via the BOAV website and e-newsletters.</p>	<p><u>Representation</u></p> <p>Systematic communication of BOAV issues using internal channels, members meetings etc.</p>
--	------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	----------------------------------------------------------------------------------------------------------------------------