



media release

ACCOMMODATION INDUSTRY HAILS TOURISM GOVERNANCE OUTCOME

The announcement by Tourism Minister Fran Bailey confirming Tourism Australia as an independent statutory authority has been warmly welcomed by the Hotel Motel and Accommodation Association (HMAA), the national industry association for the Australian accommodation sector.

“Minister Bailey’s announcement that Tourism Australia will remain a statutory authority, governed by a Board with strong industry involvement, is fantastic news for the Australian Tourism Industry and exactly reflects the position HMAA put to the review of Tourism Australia”, said Peter Olah, HMAA’s National Affairs Manager.

There had been industry speculation that Treasury was pushing for the structuring of Tourism Australia as a more traditional public service department, prompting industry concerns of a less responsive, more bureaucratic future.

“Minister Bailey and her Department have listened to the thousands of hard-working business operators in the tourism industry and responded well to their needs.

“They deserve congratulation and thanks, and HMAA looks forward to continuing to work with them and with Tourism Australia to achieve even greater results for Australian tourism”, concluded Mr Olah.

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The Hotel Motel and Accommodation Association is the peak body for employers in the Australian Accommodation Industry. HMAA represents a range of accommodation establishments including 5, 4 and 3 star hotels, resorts, motels, motor inns, serviced and holiday apartments, bed & breakfasts, guesthouses, backpackers and time share establishments in cities, metropolitan, regional and rural Australia