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DEPARTMENT OF INNOVATION, INDUSTRY AND REGIONAL DEVELOPMENT

Businesses wanting to export to South Asia, particularly India and Sri Lanka, are invited to a free seminar where you will:

- > Gain the latest insights into the market conditions in India and Sri Lanka.
- > Hear about the region's current, emerging and future market opportunities, particularly in the automotive, aviation, ICT, food and biotech sectors.
- > Understand and prepare for the challenges faced by exporters to these markets.
- > Identify the support and local knowledge available to help you export to this region.

Speakers:

Gopi Shankar, Victorian Government Business Office, India.

David Samuel, Business Development Advisor, Austrade, Sri Lanka.

Jonathon Reso, Director SME, Export Finance and Insurance Corporation (EFIC)

An Export Case Study: A successful company exporting to the region.

> **Wednesday 30 June 2010**
7.15 – 9.30am
Mulgrave Country Club
Cnr Wellington and Jells Roads
Wheelers Hill

> **RSVP by 23 June**
Susan Joy 9938 0115
susan.joy@iird.vic.gov.au

> **Thursday, 1 July 2010**
9:00 – 11:00am
Mercure Melbourne Caroline Springs
234 Caroline Springs Boulevard
Caroline Springs

> **RSVP by 23 June**
Pauline Hobbs 9935 0600
pauline.hobbs@diird.vic.gov.au

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